SilverCloud
Digital Mental Health Platform

Improving Cost Effectiveness and Return on Investment with SilverCloud's Digital Mental Health Platform.

Data shows that implementing SilverCloud's Digital Mental Health Platform significantly improves cost effectiveness and access for Healthcare Organizations.

INSIGHTS

1 in 5
Americans have a **mental health condition**.[1]

$201 Billion
overall **expenditure** in US due to mental health.[2]

250%
increase in cost of care for patients with chronic disease who also have mental health disorder.[3]

KEY BARRIERS

56%
of American adults with a mental illness **do not receive treatment**.[4]

1 in 3
Americans live in federally designated **mental health practitioner shortage areas**.[5]

>60%
of practicing psychiatrists **will leave the work force** in five years deepening current shortages.[6]

SILVERCLOUD SOLUTION

1 FTE*
can deliver care to over
2,000
patients in a year.[7]
*FTE refers to full-time employee.

91%
reduction in care delivery costs.[8]

Up to 65%+
of users show **clinically significant improvement**.[9]

1 – https://www.nami.org/Learn-More/Mental-Health-By-the-Numbers
2 – The National Health Expenditure Accounts (NHEA), maintained by the Centers for Medicare and Medicaid Services https://www.healthaffairs.org/doi/full/10.1377/hlthaff.2015.1659
3 – Palliative Medicine, https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5405827/
4 – Mental Health in America, https://www.mentalhealthamerica.net/issues/state-mental-health-america-2018
5 – Kaiser Family Foundation, https://www.kff.org/other/state-indicator/mental-health-care-health-professional-shortage-areas-hpsas/?currentTime frame=0&sortModel=%7B%22colId%22:%22Location%22,%22sort%22:%22asc%22%7
6 – National Council for Behavioral Health, https://www.thenationalcouncil.org/wp-content/uploads/2017/03/Psychiatric-Shortage_National-Council-.pdf
7 – SilverCloud Health, based on real-world evidence from SilverCloud Health data
8 – SilverCloud Health, based on real-world evidence from SilverCloud Health data
9 – SilverCloud Health, based on real-world evidence from SilverCloud Health data

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