

Improving mental healthcare outcomes and cost effectiveness with SilverCloud's digital mental health platform.

THE SCALE OF THE PROBLEM

1 in 4

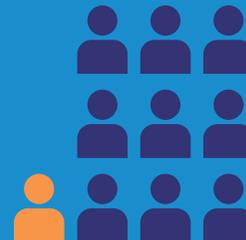
people experience mental health issues each year.¹



BARRIERS TO CARE

1 in 10

NHS consultant psychiatrist posts are vacant.³



SILVERCLOUD SOLUTION

46-60%

recover from a clinical diagnosis of depression and anxiety after 3 months.⁶



23%

of NHS activity is on mental health.¹



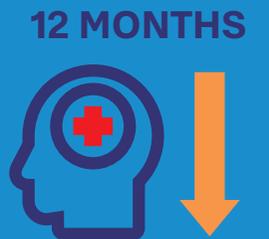
11%

of NHS spend is on mental health services.⁴



50%+

decrease in symptoms of depression and anxiety, maintained at 12 months after treatment.⁶



£94 billion

per year is the estimated economic cost of mental ill health in England.²



75%

of people in England experiencing mental health problems receive no treatment at all.⁵



80%+

cost-effectiveness of care after 6, 9 and 12 months.⁶



1 — Mental Health Taskforce NE. The Five Year Forward View for Mental Health. 2016 Available from: england.nhs.uk

2 — OECD/EU (2018), Health at a Glance: Europe 2018: State of Health in the EU Cycle, OECD Publishing, Paris/EU, Brussels, https://doi.org/10.1787/health_glance_eur-2018-en

3 — www.rcpsych.ac.uk/improving-care/workforce/our-workforce-census

4 — www.kingsfund.org.uk/projects/verdict/has-government-put-mental-health-equal-footing-physical-health

5 — The Independent Mental Health Taskforce to the NHS in England (2016) The Five Year View for Mental Health. The Independent Mental Health Taskforce to the NHS in England.

6 — Data from a large Randomised-Controlled Trial within an NHS setting, conducted by our team of clinical experts.